



City of
Greater Geraldton
a vibrant future



Addendum to Corporate Business Plan 2017-21 Actions

Planned Actions 2018 - 2021

Community

1.1 Our Heritage And The Arts

Action	18/19	19/20	20/21
STRATEGY 1.1.1 Recording, recognising and preserving our social, environmental and built heritage			
1.1.1.1 Deliver Geraldton War Years Drive Trail Project, Mullewa De Grey Stock Route Trail signage	X		
1.1.1.2 Deliver National Heritage Month activities	X	X	X
1.1.1.3 Restoration of Historic Mullewa Photographic Collection	X		
STRATEGY 1.1.2 Recognising and respecting Aboriginal heritage, history, traditions, languages and culture			
1.1.2.1 Develop and manage the Yamaji Yanda archival photographic collection	X	X	X
1.1.2.2 Implement the Reconciliation Action Plan	X	X	X
STRATEGY 1.1.3 Facilitating engagement in the arts in all its forms			
1.1.3.1 Coordinate and deliver the annual Big Sky Readers and Writers Festival	X	X	X
1.1.3.2 Deliver an exhibition program of national and international art at the Geraldton Regional Art Gallery	X	X	X
1.1.3.3 Implement the Public Art Strategy	X	X	X
STRATEGY 1.1.4 Fostering and facilitating community and cultural events			
1.1.4.1 Attract events to the Greater Geraldton region	X	X	X
1.1.4.2 Attract sponsorship and grant funding for events and community and cultural development programs	X	X	X
1.1.4.3 Deliver two signature events annually	X	X	X
1.1.4.4 Facilitate the delivery of community events and cultural initiatives in Mullewa	X	X	X
1.1.4.5 Finalise and implement the Queens Park Theatre Program Plan	X	X	X
1.1.4.6 Implement initiatives from across each of the eight (8) Creative Community Plan themes including the delivery of Sundays by the Sea	X	X	X
1.1.4.7 Promote and operate the City of Greater Geraldton's facilities and venues for hire	X	X	X
1.1.4.8 Deliver a biennial Mid West Art Prize	X	X	X

STRATEGY 1.1.5 Providing public library services to meet the lifelong learning and leisure needs of the community

1.1.5.1	Develop an annual Mid West Region Activity Plan	X	X	X
1.1.5.2	Provide information services and programs that meet the needs of the community	X	X	X

1.2 Recreation and Sport

Action	18/19	19/20	20/21	
STRATEGY 1.2.1 Supporting the strong sporting culture that has shaped Greater Geraldton's identity and lifestyle				
1.2.1.1	Develop Skate Park Maintenance and Development Strategy	X		
1.2.1.2	Implement outcomes of the Sporting Facilities Support Review	X	X	X
1.2.1.3	Investigate development opportunities for sporting related infrastructure venues		X	
1.2.1.4	Investigate Waterpark redevelopment		X	
1.2.1.5	Review Mullewa swimming pool operations and services	X		
1.2.1.6	Review the Recreation Planning Strategy for the City	X		
STRATEGY 1.2.2 Encouraging informal recreation through well planned and developed public open space, cycle/walk paths and green streetscapes				
1.2.2.1	Construction of Chapman River Mountain Bike Trail	X		

1.3 Community Health and Safety

Action	18/19	19/20	20/21	
STRATEGY 1.3.1 Encouraging the improvement of health services and facilities for the community				
1.3.1.1	Provide Food Safety and Health Services	X	X	X
STRATEGY 1.3.2 Promoting healthy lifestyle initiatives and living standards				
1.3.2.1	Facilitate the delivery of Health Promotion Programs	X	X	X
STRATEGY 1.3.3 Ensuring effective management of animals within the community				
1.3.3.1	Construction of the Animal Management Facility	X		
STRATEGY 1.3.4 Encouraging initiatives to improve community safety				

1.4 Emergency Management

Action	18/19	19/20	20/21	
STRATEGY 1.4.1 Building resilience and capacity to manage natural and man-made emergency events				
1.4.1.1	Deliver on requirements from the Natural Disaster Relief & Recovery Flood Program	X		

1.5 Recognise, value and support everyone

Action	18/19	19/20	20/21	
STRATEGY 1.5.1 Supporting and strengthening community groups, organisations and volunteer services				
1.5.1.1	Contribute to progressing positive social outcomes in the long term planning for the Spalding Project	X	X	X
1.5.1.2	Develop the capacity of community groups and associations to deliver services and activities to the community in a sustainable way	X	X	X
STRATEGY 1.5.2 Supporting young people to develop the skills to make valuable contributions to their communities				
1.5.2.1	Deliver a range of youth diversionary programs including crime prevention initiatives and the Mullewa Youth Centre	X	X	X
STRATEGY 1.5.3 Providing community services and programs that support people of all ages, abilities and backgrounds				
1.5.3.1	Deliver a range of youth vibrancy programs including the school holiday programs and activities that are based at the Foreshore to contribute to place activation	X	X	X
1.5.3.2	Facilitate improved access and inclusion to City services, facilities, programs, infrastructure and events for people with a disability through the implementation of the Disability Access and Inclusion Plan	X	X	X
1.5.3.3	Promote positive ageing in the Mid West through the facilitation of a comprehensive range of recreational, physical, social and cultural activities and relevant resources at the QEII Seniors and Community Centre	X	X	X
STRATEGY 1.5.5 Enhance relationships and services between rural and urban areas				
1.5.5.1	Advocate for issues of relevance to the Mullewa community	X	X	X
1.5.5.2	Ensure the delivery of key services to the Mullewa community including caravan park, airfield, cemetery, Mullewa District Office customer service, library and Department of Transport services	X	X	X

Environment

2.1 Revegetation - Rehabilitation - Preservation

Action	18/19	19/20	20/21
STRATEGY 2.1.2 Sustainably maintaining public open spaces and recreation areas			
2.1.2.1 Develop a Masterplan for Public Open Space / Parks incorporating WSUD principles	X		
STRATEGY 2.1.3 Ensuring natural areas and habitats are cared for and enhanced for the enjoyment of current and future generations			
2.1.3.1 Deliver the Beresford Foreshore Upgrade	X		
2.1.3.2 Develop long term coastal adaptation planning strategies	X		

2.2 Sustainability

Action	18/19	19/20	20/21
STRATEGY 2.2.1 Promoting, researching and implementing practices such as improved and innovative waste management, water reuse and renewable energy production			
2.2.1.1 Develop Aquarena Energy Usage and Sustainability Business Case	X		
2.2.1.2 Implement Waste Strategy Review & development of the Strategic Waste Management Framework Report	X		
2.2.1.3 "Roll-Out" stage 2 of Solar PV initiatives	X		
2.2.1.4 Provide regional waste management services	X	X	X
2.2.1.5 Continue to collect and confirm asset data for drainage infrastructure to inform future catchment studies	X	X	X
STRATEGY 2.2.2 Researching, promoting and providing sustainable infrastructure, services and utilities			
2.2.2.1 Construction of Cell 5, materials processing area, bulk recyclables drop area, multi-tiered drop-off facility, education and administration area and liquid waste pond.	X	X	
2.2.2.2 Review tower lighting and electrical usage charges of the City's Sporting facilities	X	X	X
2.2.2.3 Develop Corporate Energy Strategy	X		
2.2.2.4 Investigate innovative opportunities to support and deliver services	X	X	X

2.3 Built Environment

Action	18/19	19/20	20/21
STRATEGY 2.3.1 Promoting a built environment that is well planned and meets the current and future needs of the community			
2.3.1.1 Deliver HMAS Sydney II toilet facilities and amenity consultation and development	X		
2.3.1.2 Create City Precinct Strategy	X		

Action	18/19	19/20	20/21	
STRATEGY 2.3.3 Providing a fit for purpose, safe and efficient infrastructure network				
2.3.3.1	Continued compliance enforcement ensuring all statutory requirements: Implementation of parking facility improvements, street parking signage	X	X	X
2.3.3.2	Deliver annual road and footpath renewal program	X	X	X
2.3.3.3	Develop road hierarchy and levels of service for the sealed road network	X		
2.3.3.4	Renew Apron Charlie Airside access gate	X		
2.3.3.5	Renew Greenough Terminal Lighting	X		
2.3.3.6	Replace Checked Baggage X-ray	X		
2.3.3.7	Replace People Scanner with new full body CT scanner to new Federal requirements	X		
2.3.3.8	Resurface RFDS entry and car park - Airport Building B1	X		

2.4 Asset Management

Action	18/19	19/20	20/21	
STRATEGY 2.4.1 Applying financial sustainability principles to ensure a coordinated and integrated approach to infrastructure planning, implementation, maintenance and renewal				
2.4.1.1	Develop a comprehensive Asset Management Plan for the replacement of all fleet items including a rolling ten year Capital Works Program with fair value and depreciation calculation	X	X	X
2.4.1.2	Develop a comprehensive Asset Management Plan for the replacement of all street lights including a rolling ten year Capital Works Program and fair value and depreciation calculation	X	X	X
2.4.1.3	Develop three (3) year Asset Renewal Program for all asset classes	X		
2.4.1.4	Identify and evaluate frequently purchased stored items, and put in place appropriate procurement arrangements such as Period Contracts, or Panel Contracts, and consider maintenance of stock in Store	X	X	X
2.4.1.5	Investigate efficiency gains through fleet utilisation	X	X	X
STRATEGY 2.4.2 Maintaining integrated asset management systems that effectively maintain and replace community assets				
2.4.2.1	Continue deployment of the Assetic Asset Management Software across parks and roads	X	X	X
2.4.2.2	Continue improvement of the branch's use of E-Quotes and General Procurement improvements	X	X	X
2.4.2.3	Develop revised Asset Management Policy and Strategic Asset Management Plan	X		
2.4.2.4	Develop a Bridge Asset Management Plan	X		
2.4.2.5	Develop a footpath Asset Management Plan		X	
2.4.2.6	Develop a Park Asset Management Plan	X		
2.4.2.7	Develop a Road Asset Management Plan	X		
2.4.2.8	Develop a Storm Water Asset Management Plan		X	

Economy

3.1 Growth

Action	18/19	19/20	20/21
STRATEGY 3.1.1 Promoting Greater Geraldton and its potential business opportunities to facilitate targeted economic development			
3.1.1.1 Advocate and promote the City's services, projects and initiatives through targeted marketing and advertising	X	X	X
3.1.1.2 Advocate the Greater Geraldton region to key industry stakeholders and visitor market segments	X	X	X
3.1.1.3 Development and implementation within City budget provisions of City region destination management and marketing plans	X	X	X
3.1.1.4 Development and maintenance/update of City Region Investment Prospectus	X	X	X
STRATEGY 3.1.3 Developing and maintaining infrastructure that increases the potential for business and investment			
3.1.3.1 Airport Upgrade - Runway and apron extension	X		
3.1.3.2 Creation of land development opportunities to add economic stimulus to the region	X	X	X
3.1.3.3 Airport Upgrade - Airport Eastern Freight Terminal development (in conjunction with private sector)		X	
3.1.3.4 Airport Upgrade - Greenough Terminal Customs Hall and Quarantine Facilities	X		
STRATEGY 3.1.4 Supporting and facilitating implementation of the Growing Greater Geraldton plan			
3.1.4.1 Support and facilitate Growing Greater Geraldton Plan initiatives	X	X	X

3.2 Lifestyle and Vibrancy

Action	18/19	19/20	20/21
STRATEGY 3.2.3 Revitalising the CBD through economic, social and cultural vibrancy			
3.2.3.1 Develop and administer Council approved concession and incentive programs for CBD revitalisation and attraction of industry investment in the City centre	X	X	X
3.2.3.2 Provide policy and strategy advices for economic development of the City region	X	X	X
3.2.3.3 Undertake planning and design activities for City Centre revitalisation	X		

Governance

4.1 Community Engagement

Action	18/19	19/20	20/21
STRATEGY 4.1.1 Continuing to engage broadly and proactively with the community			
4.1.1.1 Facilitate community engagement initiatives on behalf of the organisation	X	X	X
STRATEGY 4.1.2 Promoting and celebrating the City's achievements			
4.1.2.1 Continue to promote the City through positive media coverage using a wide range of channels such as media releases, media liaison, website and social media.	X	X	X
STRATEGY 4.1.3 Providing innovative and accessible customer service and information systems			
4.1.3.1 Establish a Customer Service Centre / Contact Centre	X		
4.1.3.2 Implement the Customer Service Strategy for the City	X	X	
4.1.3.3 Plan and deliver SirsiDynix Library Management System Consortia for Mid West Region	X	X	X

4.2 Planning and Policy

Action	18/19	19/20	20/21
STRATEGY 4.2.2 Responding to community aspirations by providing planning and zoning for future development			
4.2.2.1 Assist with the 'Spalding Urban Renewal' project	X		
4.2.2.2 Review the 'Local Profile and Context Report'	X		

4.3 Advocacy and Partnerships

Action	18/19	19/20	20/21
STRATEGY 4.3.1 Active participation in regional, state and national alliances			
4.3.1.1 Participate in WA Regional Capitals Alliance and Regional Capitals Australia	X	X	X
STRATEGY 4.3.2 Partnering with key international communities through Strategic Alliances			
4.3.2.1 Develop and manage formal international relationships with foreign cities as approved by Council	X	X	X

4.4 Financial Sustainability and Performance

Action	18/19	19/20	20/21
STRATEGY 4.4.1 Preparing and implementing short to long term financial plans			
4.4.1.2 Implement annual reviews of the Long Term Financial Plan	X	X	X
4.4.1.2 Implement the Annual Budget as derived from the Corporate Business Plan	X	X	X

STRATEGY 4.4.2 Ensuring the City's long term financial planning delivers the community goals and aspirations in a sustainable and affordable manner			
Action	18/19	19/20	20/21
4.4.2.1 Investigate, monitor and report on key financial ratios	X	X	X
4.4.2.2 Facilitate the provision of Integrated Planning capabilities, capacity and services for the organisation	X	X	X
4.4.2.3 Major and minor reviews of Community Strategic Plan	X		X
4.4.2.4 Major and minor reviews of Corporate Business Plan aligned with the review of the Community Strategic Plan	X		X
STRATEGY 4.4.3 Delivering and ensuring business systems and services support cost effective Council operations and service delivery			
4.4.3.1 Deliver e-Services Development	X		
4.4.3.2 Deliver replacement of Rangers Infringement System	X		
4.4.3.3 Develop and implement new corporate software	X	X	X
4.4.3.4 Process Town Planning and Building applications within statutory timeframes	X	X	X

4.5 Good Governance & Leadership

Action	18/19	19/20	20/21
STRATEGY 4.5.1 Strengthening the governance role of Councillors by informing, resourcing, skilling and supporting their role			
4.5.1.1 In conjunction with the Western Australia Electoral Commission conduct orderly local government elections every two years		X	
4.5.1.2 Provide and facilitate Councillors with training and development opportunities	X	X	X
STRATEGY 4.5.2 Ensuring finance and governance policies, procedures and activities align with legislative requirements and best practice			
4.5.2.1 Develop and implement a comprehensive Workplace Safety Management System	X	X	X
4.5.2.2 Develop ICT Disaster Recovery and Business Continuity Plan	X		
4.5.2.3 Undertake Penetration Testing and Remediation	X		
4.5.2.4 Undertake "rolling" internal audits per endorsed 5yr Plan	X	X	X
4.5.2.5 Provision of Governance related capabilities and services for the organisation	X	X	X
4.5.2.6 Administer Council's processes for Freedom of Information and related statutory access and reporting obligations	X	X	X
4.5.2.7 Administer Council's policy formulation and review process and maintain the Council Policy Manual	X	X	X
4.5.2.8 Provisions of Risk Management and Insurance capabilities and services for the organisation	X	X	X
4.5.2.9 Provision of centralised Tenders and Procurement capabilities, advice and process control services	X	X	X
STRATEGY 4.5.3 Providing leadership for the community in sustainability issues and local government reform matters			
4.5.3.1 Undertake a Ward Boundary Review Process	X	X	
STRATEGY 4.5.4 Ensuring Human Resource planning, policies and procedures support effective and safe Council service delivery			
4.5.4.1 Conduct of an ongoing program of testing to implement City policy of zero tolerance for drug and alcohol in the workplace	X	X	X
4.5.4.2 Provision of Human resources services including recruitment, induction, training, performance, industrial relations, organisational development, workplace health and safety services	X	X	X
4.5.4.3 Development of a Workforce Plan incorporating establishment management, people development, performance management and succession planning	X		