

Geraldton Regional Art Advisory Committee

Meeting Agenda

Meeting Name	Geraldton Regional Art Advisory Committee (GRAAC)	Meeting No.	4 – D-22-105550
Meeting Date	Thursday 15 September 2022		
Meeting Time	10.00am-11.30am		
Meeting Location	Randolph Stow Meeting Rooms, Geraldton Regional Library, 37 Marine Terrace, Geraldton		
Attendees	Cr. Steve Cooper (SC) Cr. Michael Reymond (MR) (Proxy Chair) Cr. Kim (Butch) Parker (KP) Cr. Jennifer Critch (JC) Mark Lennard (ML) Susan Smith (SS) Sari Jacobsen (SJ) Roni Kerley (RK) Fiona Norling (FN) Trudi Cornish (TC) Marina Baker (MB) Rachael Vieraitis (RV) Moana Wilson (Minutes)	By Invitation	
		Apologies	Annalise Fosbery (AF)
		Leave of Absence	
		Distribution	
Purpose of Committee	To provide advice to Council on the Geraldton Regional Art Gallery and City public art initiatives, aligning these with the community's desired cultural outcomes, as detailed in the Strategic Community Plan (2031) and the Greater Geraldton Public Art Strategy 2020-2025. Refer to Committee Book		

All Committee Members, including external members, are subject to the same rules as a Council Meeting concerning confidentiality, public statements, conflicts of interest and behaviours of members, pursuant to the [Local Government \(Model Code of Conduct\) Regulations 2021](#).

The Presiding Member is to refer to the following Policy, Meeting Procedures and Regulations when chairing a meeting.

[Meeting Procedures Local Law 2011](#)

[Council Policy 4.4. Operation of Advisory Committees](#)

[Council Policy 4.2 Code of Conduct for Council Members, Committee Members and Candidates](#)

1. Welcome & Apologies

2. Disclosure of Interests

3. Minutes of Previous Meeting

TRIM Reference:	D-22-078323
Attachment:	Minutes – Geraldton Regional Art Advisory Committee – 16 June 2022

Geraldton Regional Art Advisory Committee

Meeting Minutes

Meeting Name	Geraldton Regional Art Advisory Committee (GRAAC)	Meeting No.	3 – GO/11/0032 D-22-070749
Meeting Date	Thursday, 16 June 2022		
Meeting Time	10.00am		
Meeting Location	Randolph Stow Meeting Rooms, Geraldton Regional Library - 37 Marine Terrace, Geraldton		
Attendees	Cr. Michael Reymond (MR) (Proxy Chair) Cr. Jennifer Critch (JC) Fiona Norling (FN) Susan Smith (SS) Annalise Fosbery (AF) Mark Lennard (ML) Trudi Cornish (TC) Rachael Vieraitis (RV) Moana Wilson (Minutes)	By Invitation	
		Apologies	Cr. Kim (Butch) Parker (KP) Cr. Steve Cooper (SC) Sari Jacobsen (SJ) Roni Kerley (RK) Marina Baker (MB)
		Leave of Absence	
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[Council Policy 4.2 Code of Conduct for Council Members, Committee Members and Candidates](#)

1 Welcome & Apologies

The Chair welcomed the members and apologies were noted from:

- Cr. Kim (Butch) Parker (KP)
- Cr. Steve Cooper (SC)
- Phil Melling (PM)
- Sari Jacobsen (SJ)
- Roni Kerley (RK)
- Marina Baker (MB)

2 Disclosure of Interests

Annalise Fosbery declared an interest regarding making sale of personal art within the Geraldton Regional Art Gallery.

Signed: _____

Councillor: _____

3 Minutes of Previous Meeting

Committee Recommendation:

RECOMMENDED that the minutes of the Geraldton Regional Art Advisory Committee held on Thursday, 17 March 2022 as previously circulated, be adopted as a true and correct record of proceedings.

COMMITTEE DECISION:

MOVED Cr Critch, SECONDED Susan Smith

RECOMMEND that the minutes of the Geraldton Regional Art Advisory Committee held on Thursday, 17 March 2022 as previously circulated, be adopted as a true and correct record of proceedings.

CARRIED

4 Action Log

Committee discussed the Action Log noting Items 2, 3, & 7 are tabled for the Agenda later in the meeting and will be discussed at length at this time.

Item 5 - Critter Trail Video Update (TC)

- Hits on Facebook as of 13 June were 2,219, viewed by 916 people with 38 likes and 5 comments
- Traction on the video has been noted with school groups taking interest, such as a recent visit by the Holland Street School.
- School holiday engagement proving successful with a future “clue activity” planned

Committee discussed updating the Chapman Road planter boxes. However, it was confirmed that renewal and expansion of the project will be discussed at the end of the 12 month trial, giving the Committee the opportunity to discuss review/refresh of the artwork at that stage.

Item 8 – Public Art Strategy (MR)

- Public art was flagged as not having enough significance in the community.
- Elevating the importance of public art with a separate committee was raised, noting the Geraldton Regional Art Management Committee had replaced the Public Art Advisory Committee and Geraldton Regional Art Gallery (GRAG) Management Committee in April 2017.
- There was a particular spotlight on GRAG and Public Art being two very different representations of visual arts and separating GRAG and Public Art would demonstrate their individual importance, noting the skills cross-over is still a valid consideration.
- Councillor Reymond noted that Public Art is often what is noticed or remembered about a city.
- Particular mention made of the approved Critter Trail, Mullewa Mural, bus shelters, bollards, Marine Terrace banners and calendars that have been completed in 2021/22.
- The Public Art Strategy is due for review in 2025

Item 9 – GRAG mural on rear Wall (TC)

It was confirmed to the Committee that the GRAG Garden Concept Plan was distributed in March. Funding for a mural on the rear of the GRAG is not in the current garden redevelopment budget. Grants will be sought locally in hopes of this project proceeding through other means of funding.

Item 10 – Future Public Art Budget (FN)

In response to the requested information on the operational budget, the segment of the City document “Range and level of services – Community Voice Project” was tabled, highlighting a snapshot of services – see attachment. Advice was sought internally regarding sharing operational budgets which was determined not to be appropriate. However, it was hoped that the information tabled would provide a sufficient snapshot. Some of the reasoning for this was due to items containing employee sensitive and personal information. General questions on the budget can be raised however specific lines of budget are not appropriate for sharing publicly. Questions surrounding the specific costs of installs and projects are appropriate, noting that often art items are donated. Comment was made that public art is fragile and requires enthusiasm and attention.

It was confirmed to the Committee that there is an annual budget for public art repairs and small projects/activities which needs to be equally spread across the City. Cr Reymond advised that he feels it's the committees' responsibility to keep the feeling of public art alive.

Signed: _____

Councillor: _____

It was queried whether there is currently an acquisitions budget for GRAG, to which it was confirmed that at present there is not budget line specifically and that acquisitions take place via the Mid West Art Prize and donations.

Mark Lennard explained that it's quite important for the Committee to understand that without a budget then there is no ability to curate the GRAG collection; the collection becomes very mixed and without strategy, the Norman Lindsay works were referenced and Mark Lennard advised that if the GRAG was to continue collecting intelligently then a budget is important.

It was agreed that there is clear demonstration that there is a need for both Public Art and GRAG budget items. Whilst it was wholly understood by the Committee that there is community interest in the Public & GRAG art spaces, concern was raised surrounding those in the community with financial constraints already and with increases to living expenses the intention for art from those already struggling in the community would not be there. Alternate community interests such as sports were also raised as being alternative priorities and that all of these items need to be considered when approaching the budget.

5 Agenda Items

5.1 Update on GRAG Garden Development (TC)

Progress report since previous meeting was provided by Trudi Cornish:

- Specific plantings as suggested by UDLA Consultants and Yamaji Art were followed up by Denielle Riley from the City of Greater Geraldton who sought advice from Aboriginal community representatives Derek Councillor and Donna Ronan
- Dual naming of plants has been discussed
- Plantings appear small however should thrive in their locations
- There have been delays to the Garden Project. However, should be set for completion by August 2022
- The suggestion by Annalise Fosbery of having children artworks contributed to the time capsule is proceeding, with children expected to attend and complete handprints for inclusion
- *Geraldton Guardian* article (14 June 2022) was tabled for review by Committee, which detailed the reasons behind some of the delays

5.2 Review of Geraldton Regional Art Gallery Strategic Plan 2021-2022 (TC)

At the 16 March 2022 GRAAC meeting it was decided that the Committee would take the same approach as the Heritage Strategy whereby Committee members were given the opportunity to review and submit feedback for today's meeting. Feedback requests were sent in March 2022 with a return date of 20 April 2022 – Susan Smith & Annalise Fosbery provided responses.

It was advised that the Department of Local Government, Sport and Cultural Industries (DLGSC) would want the Strategic Plan reviewed by August 2022 and must be ready for submission by 1 September 2022. Funding of \$170k from the DLGSC has been made available for 2022/23 and a requirement of this is the submission of the 2022/23 Strategic Plan. The plan is an operational document. Trudi Cornish expressed the urgency on feedback being received to ensure that the strategy is received by the City Executive Management Team and then potentially Council – which can have up to 6-8 week turn around.

Highlighted feedback received:

- Concerns over collection being unvalued: now confirmed as having been valued in 2019 (as per TRIM report) - valuations are ordinarily 5-6 years, therefore we are still within timeframe.
- The document was praised as being appropriate however it was suggested that there was a need to build the accountability of the document for example, the document denotes goals however without a measure there is no way to cite progress towards reaching those goals. Comment corrected by TC in that each goal in the 2021/22 Strategy clearly states at least 10-12 performance measures.
- Annalise Fosbery provided the following suggestions of measures on the strategy goals:
 - Goal 2 – measure feet through door and hits on the catalogue. Susan Smith noted that number of visitor numbers is already a performance measure under Goal 2.
 - Goal 3 – measure the days on display
- Events and activities – is there an opportunity to have a piece on display at all times with a biography, providing cultural and intellectual input from GRAG.
- In visiting other towns – showing relevance of older pieces is important and relevant to discussing displaying the importance of these pieces

Signed: _____

Councillor: _____

- Protect and preserve – forgetting the message is a greater risk rather than just the protection of the physical.

Query was raised as to why the due date was for the 21/22 financial year, Trudi Cornish explained that this strategy had related to the funding for that particular financial year.

The City will be offered the opportunity by the DLGSC to apply for a 3 year grant funding round in 2023, from 2023/24 to 2025/2026.

In order to complete the review for 22/23 on time it was suggested that there be just the glossary, administrative and appearance changes to the plan with a look to overhaul goals and full content for the 2023-2026 funding opportunity.

The following suggestions were highlighted for the 2022-2023 review:

- Page 5 – DRAFT strategy (administrative change required)
- Under goals – highlight key words through bolding eg; contributed and conserve
- Include item number with date of acquisition where presented in the Strategic Plan

The following suggestions were highlighted for the 2023-2026 review:

- Capturing the cultural importance of our mission and vision also needs to be a clear focus
- Highlighting how we manage and monitor success
- Annalise Fosbery compared Harvey Bay & Ballarat Strategic Plans to Geraldton and found that Harvey Bay was very systematic and administratively focused whereas Ballarat was very audience based. It was recommended that language be adjusted to be audience focused while maintaining goals but changing the words from operational to experiential.
- Mark Lennard supported Annalise's sentiments, additionally suggesting that the document needs a clear strategy on Geraldton and the GRAG being a centre of artistic excellence, as per the Committee's Terms of Reference.
- Trudi Cornish reminded the Committee that the document must closely respond to the stated objectives of the funding body in order for the grant opportunity to be successful. TC noted that in years past an additional separate plan was authored by the City (Creative Community Plan, 2013) which served as an umbrella plan for all cultural pursuits in the CGG.
- Fiona Norling agreed with Trudi Cornish in that the Strategic Plan is a template of requirement and while Mark's advice is valued it may be more prudent that we have a separate Art Strategy to encompass all sentiments.

It was raised with the Committee that at each meeting members need to take the opportunity to review the Strategic Plan so that ideas continually find their way into the long term 2023-2026 strategy review.

Councillor Critch left the meeting at 11:16am

The reviewed GRAG Strategic Plan is to be circulated to the group in the next 3-4 weeks, with the aim for this then to go firstly to EMT, with the possibility of being considered for the July or August Council Meeting Agenda, in order to stay in front of 1 September 2022 due date. Changes will be **highlighted** in the document to allow for the Committee to review the changes quickly. Please provide feedback quickly to assist Trudi Cornish in collating an item for the Executive Management Team and potentially Council.

5.3 Terms of Reference (MR)

Trudi Cornish reaffirmed that the Committee was advised that the Terms of Reference (TOR) were determined by GRAAC elected members in December 2021, then endorsed at the Council Meeting in February 2022, prior to the Community Representatives attending their first meeting in March 2022.

The Committee was advised that where a review of the TOR is requested by an advisory committee, this item must be brought forward at Council. The current Terms of Reference were recommended and endorsed so as to be in line with the current Strategic Plan. It was additionally advised that given that membership of the GRAAC will expire on 21 October 2023, and that a review of the TOR should take place at this time.

Susan Smith left the meeting at 11:32am.

Signed: _____

Councillor: _____

6 General Business

6.1 Report from Coordinator Gallery and Public Art (MB)

Trudi Cornish presented tabled document “Co-ordinator Gallery and Public Art Report” and spoke to same in Marina Baker's absence – see detailed report attached.

Highlights from the report:

- Focus 2022 Geraldton Camera Club People's Choice winner this year was Serena Schewtschenko with her photo 'Incoming'.
- As a component of her exhibition, artist Helen Clarke gave an Artist's Talk and joined local printmaker Lizzie Robinson in running a workshop. Special thanks to GRAG Arts Administration trainee Erin Cleghorn for her assistance in preparation for the event.
- Artist Panel Discussion lead by Marina Baker, gained a crowd of 20 participants.

6.2 Report from Community and Public Art Officer (RV)

Rachael Vieraitis presented tabled document “Community and Public Art Report” and spoke to same – see detailed report attached.

Highlights from the report:

- Mullewa Mural by artists Helen Ansell, Charmaine Green, Pauline Bell, Debra Maher and Susan Merry in final stages of preparation for painting
- Post Office Lane Lightbox gallery – “River Ocean Sky” by Nicole Dickerson currently on display
- Bus shelters are completed – 8 works selected
- Welcome Wall mural in Marine Terrace has been repaired with grouting and missing tiles replaced by local artist Sara Walker. Now awaiting positioning of additional artwork by Nicole Dickerson to cover unsightly utility box placed in recent years in front of mural.
- In consultation with Yamaji Art, repairs to Ilgarjiri (Emu Eggs Sculpture) is progressing, with work being undertaken by Sara Walker. Also requires sand replenishment.
- City Status Sculpture, Queens Park - fountain pump has been repaired and cleaned – discussion with artist David Jones on rust damage is underway
- Federation Park mural by Wonthella Progress Association and Phil Doncon has been installed after initially being approved in 2020

Query was raised with the Committee surrounding whether a map of public art was available. It was confirmed that a fold out brochure was previously created but is now outdated.

Trudi Cornish advised that the current focus was on the survey, repair and maintenance of the City's public art collection, which is well underway. However, it is envisaged that an art trail could potentially be developed during the 2022-23 financial year and that an electronic draft had already been created.

6.3 Other General Business

Community Representative Leonie Taylor of the Greater Geraldton Crime Prevention Committee brought to their meeting on 15 June 2022 a public art project which may be referred to the GRAAC for review. That was to use the subject of crayfish as a project topic for a Public Art Project for youth engagement. The Committee discussed that while the Northampton sheep (Ewe Turn exhibition) and the Cowaramup Cows have certainly proved popular installs in other regions, this project does need to be considered financially among other aspects.

ACTION: An Agenda Item for this Public Art Project is to be prepared and delivered by Leonie Taylor if/when it is referred to the GRAAC Committee.

Bike rack art was also discussed as a possible future community project, with those in London provided as an example. Bike rack art has been progressed by the City in previous years eg. outside Salt Dish. On discussion, the Committee confirmed that Council has to allocate a carpark for such pieces and whilst a good idea, there is a range of Australian Standards that need to be met for same.

Signed: _____

Councillor: _____

7 Date of next meeting

The next meeting is scheduled for Thursday, 15 September 2022 – Trudi Cornish will make call out for Agenda Items prior to this date via email.

8 Close

There being no further business the Chair closed the meeting at 11:49am.

Signed: _____

Councillor: _____

4. Action Log

TRIM Reference:	N/A
Attachment:	Action Log – Geraldton Regional Art Advisory Committee 22/23

Geraldton Regional Art Advisory Committee - Action Log (D-22-029021)

Log #	Meeting Date	Agenda Item #	Action	Resp. Person	Status (Ongoing / Complete / Next Agenda)
GRAAC-01	17/03/2022	5.3 Review of GRAG Strategic Plan 2021-2022	Send relevant documents to Committee via One Drive Share File for collating comments /changes.	Trudi Cornish	Completed emailed 23/3/22, with reminder sent 7/6/22.
GRAAC-02	17/03/2022	5.3 Review of GRAG Strategic Plan 2021-2022	Committee members to feedback online within a specified time period of date of 3 weeks from issue of One Drive Share File	GRAAC members	Completed via discussion at GRAAC Meeting 16 June 2022
GRAAC-03	17/03/2022	5.4 Update on GRAG Garden Development	Time Capsule to be re-opened on 12 Jul 2057 (150 years since the old Geraldton Town Hall was opened). TC welcomed members to be part of the selection of items for the Time Capsule project and to contact her for further details.	GRAAC members	Completed , outcome reported at GRAAC Meeting 16 June 2022
GRAAC-04	17/03/2022	5.5 Chapman Road Critter Trail Video	Email video link to committee.	Trudi Cornish	Completed by email 17/3/22.
GRAAC-05	17/03/2022	5.5 Chapman Road Critter Trail Video	Provide project evaluation update on Critter Trail video at next meeting	Marnie Facchini/Trudi Cornish	Completed , outcome reported at GRAAC Meeting 16 June 2022
GRAAC-06	17/03/2022	5.8 Report from Coordinator Gallery and Public Art	Discuss the Coordinator/Officer update process and reporting structure for future meetings.	Cr Cooper, Trudi Cornish	Completed , with action taken that Coordinator and Public Art Officer Reports will now be sent out by email at the same time as the Agenda Callout to GRAAC members. Sent by email 27/5/2022.
GRAAC-07	17/03/2022	6.1 Review Terms of Reference	MR requested that the TOR be included on the agenda for the next GRAAC Meeting	Devi Avani/Trudi Cornish	Ongoing , discussed at GRAAC Meeting 16 June 2022, that any future revisions should tie in with any updates made to the Strategic Plan 2023-2026
GRAAC-08	17/03/2022	6.5 Public Art Strategy	MR to propose ideas for committee's review and consensus to be achieved whilst reviewing strategy. This helps streamline project development and achievement of goals. MR to provide a draft proposal for committee's consideration.	Cr Reymond	Ongoing , not yet tabled
GRAAC-09	17/03/2022	6.6 GRAG mural on real Wall	Distribute Concept Plan to Committee as approved by Council.	Trudi Cornish	Completed , emailed 17/03/2022.
GRAAC-10	17/03/2022	6.7 Future public art budget	Seek permission from Director to share operational budget information with committee.	Trudi Cornish	Completed , outcome reported at GRAAC Meeting 16 June 2022
GRAAC-11	16/06/2022	6.3 Other General Business	Leonie Taylor (Greater Geraldton Crime Prevention Committee) to prepare agenda item if/when there is a referral to the GRAAC with regard to a crayfish related public art item	CGG Crime Prevention Committee	Ongoing , not yet tabled

5. Agenda Items

- 5.1 Update on GRAG Garden Development (TC)
- 5.2 City Led-Procurement of Public Art / Gallery Mural (AF/TC)
- 5.3 Annual Activities Report, 2021-2022 (TC)

TRIM Reference:	N/A
Attachment:	Geraldton Regional Art Gallery – Annual Activities Report – 2021-2022



ANNUAL ACTIVITIES REPORT, 2021-2022

PART I – EXHIBITIONS AND PROGRAMMING

Overview for Reporting Period:

In 2021-22 the Geraldton Regional Art Gallery offered a diversity of exhibitions, workshops and community access programming. With COVID restrictions alerting all to the challenges of closed state borders and interstate travel, GRAG looked to its' Midwest community and state-based exhibitions to provide opportunities for inclusion and professional development amongst local arts and crafting groups and individuals.

In the reporting period the gallery and public art team mounted 18 exhibitions (12 local, 6 travelling). *The Lester Prize 2020* toured to Geraldton from Collie Art Gallery, its' first foray into regional WA, with live portraiture workshops and People's Choice voting. Following this the AOTM-toured exhibition *'Playing The Man'* was paired with a curatorial project *'Now You See Me. Women Artists in the CGG Collection'*, with emerging local curator Ingrid Horn mentored over 6 months by the GRAG Coordinator and a small informative catalogue produced. It provided a timely review of gender-based collection policy and arts practice.

Statewide initiative *IOTA 21 – Indian Ocean Craft Triennial Australia* - provided a framework for project development and outreach this year. The gallery initiated the *BLUE* exhibition in response to the stated triennial themes, building in workshops by visiting artists and crafters, and supporting the conceptual and practical development of craft as art. One hundred local participants exhibited, with a unique installation *'tharlbarra birli barna'* by Yamaji Art which revived traditional crafting practices. The Chapman Road Activation Project saw the introduction of the *Critter Trail*. Substantial refurbishment of the grounds external to the Art Gallery building commenced in March to be completed by September 2022.

The *Mid West Art Prize*, a biennial award with 4 prizes backed by the CGG and a range of corporate sponsors (Prize pool - \$26,500) was held in late 2021. A series of judging panels ensured the best of WA's contemporary artists were on show with a major street party and opening event to launch the exhibition. With the street closure activating a new, outdoor entertainment area around the gallery, People's Choice voting and the availability of all artworks for sale inviting inclusion, this significant Award celebrated a decade as a significant showcase for WA, Midwest and regional artists, with the active involvement of their vibrant community.

Snapshot:

- Team of 4 (1 full time, 3 part time) staff and casual staff delivered 18 exhibitions and 53 workshops/events/other sessions in 12 months
- Total door count during reporting period was **32,342** (includes foot-traffic to Visitor Centre Desk and Gallery Retail Shop)
- Opening hours: Tues-Fri 9am-4pm; Sat, Sun, Mon and Public Holidays (except Christmas, Boxing and New Year's Day 9.30am-1.30pm)



ANNUAL ACTIVITIES REPORT, 2021-2022

ACTIVITY	DATES	EVENTS	NO. OF ATTENDEES
Exhibition – Ground and First Floors <i>The Lester Prize 2020 Finalists</i> The Lester Prize for Portraiture In April 2019 the Black Swan Prize for Portraiture, one of the country's richest prizes for portraiture, was renamed The Lester Prize in honour of the award's leading patron, Richard Lester AM. The Lester Prize has grown into one of the most prestigious on Australia's visual arts calendar.	2 July – 6 August 2021	Opening Night Event, 2 July Exhibition Duration - General Attendance	130 1,693
School Holiday Activities GRAG	6, 7, 13 and 14 July	Faces of Geraldton Portraiture Workshop, 4 sessions Geraldton Streetwork Aboriginal Corporation – Kids Holiday Tour	88 33
Outdoor Post Office Laneway Lightbox Outdoor Gallery	Closes 8 July	Local artist, Cam Fitzgerald, exhibiting <i>Paper, Scissors, Rock</i>	1
Outdoor Post Office Laneway Lightbox Outdoor Gallery	8 July – 2 September	Local artists, Steve Davidson and Chris Bolton, exhibiting <i>Geraldton Life</i>	2
Workshop Gallery	10 July	Jill Ansell Portrait Art Workshop	16



ANNUAL ACTIVITIES REPORT, 2021-2022

Workshop Greenough Museum and Gardens	12 – 13 July	Indigo Workshops with Cathy Moon, 2 sessions in partnership with the Greenough Museum and Gardens	40
Film Screening GRAG	16 July	<i>Looby</i> (a documentary film on the life and art of Keith Looby to mark 100 years of the Archibald Prize)	13
Loan of Artwork <i>The Alternative Archive</i>	Closes 30 July	Loan of works by Yamaji artists to John Curtin Gallery, Bentley. Showcasing regional works previously exhibited as micro exhibitions at 13 regional locations throughout Western Australia.	2
Workshop Museum of Geraldton	31 July, 1 August	Working with Wire, Tania Spencer, 2 sessions, in collaboration with Museum of Geraldton (Indian Ocean Craft Triennial)	35
Workshop GRAG	17 August	Drawing Workshop with Waggrakine Primary School	20
Exhibition – Ground Floor <i>Playing the Man</i> Graham Miller Touring via Art on the Move, WA A Photographic Series by Perth-based Graham Miller depicting 1970's and 80's Australia through the prism of Australian Rules Football. Referencing bubble gum footy cards from the 1970's and 80's (and press images, including Rennie Ellis's iconic image of Robbie McGhie), Miller recreates himself as boyhood football heroes to explore issues of masculinity, identity and cultural difference.	13 August – 19 September 2021	Opening Night Event, 13 August School group visit, 10 September Curator Talk with Ingrid Horn, 11 September Exhibition Duration - General Attendance	150 22 6 850



ANNUAL ACTIVITIES REPORT, 2021-2022

<p>Exhibition – First Floor</p> <p><i>Now You See Me</i> <i>Women Artists in the CGG Art Collection</i> Local Curator – Ingrid Horn</p> <p>A timely survey of artworks by women artists in the CGG Art Collection, selected by local emerging curator Ingrid Horn. The exhibition reflects themes, stories and unique perspectives, offering insights into the progressive building of this significant public collection with the increasing number and range of artworks made by women and subsequently collected by the CGG.</p>	<p>13 August – 19 September 2021</p>		
<p>Workshop GRAG</p>	<p>20 August</p>	<p>Workshops in 'Positive Masculinity' with Headspace, Men's Shed and WAPHA</p>	<p>16</p>
<p>Workshop GRAG</p>	<p>21 August</p>	<p>Yoga and Meditation for Women</p>	<p>17</p>
<p>Outdoor Exhibition - Post Office Laneway Lightbox Outdoor Gallery</p>	<p>2 September – 15 November</p>	<p>Display of works by Perth based artist, Campbell Whyte (also guest at Big Sky Readers and Writers Festival 2021)</p>	<p>1</p>



ANNUAL ACTIVITIES REPORT, 2021-2022

<p>Public Art Installation <i>Critter Trail</i></p>	<p>2 September onwards</p>	<p>New public art installation along Chapman Road, outside GRAG. Works by 3 local artists. Video created locally to promote Critter Trail, starring local children.</p>	<p>3</p>
<p>Exhibition – Ground Floor <i>The Past Stops Now</i> Peteris Ciemitis</p> <p>Ciemitis is a West Coast artist who has exhibited widely in both WA and internationally. Ciemitis has been shortlisted in the prestigious Archibald Prize twice and was the winner of the Black Swan Prize for Portraiture in 2010 (now called the Lester Prize).</p> <p>Exhibition – First Floor <i>BLUE</i> <i>2021 Indian Ocean Craft Triennial</i> <i>'Curiosity and Rituals of the Everyday'</i></p> <p>Throughout the Indian Ocean region craft objects and artefacts have traditionally been linked to specific uses. In Western Australian communities' artists have kept the tradition of making objects with their hands alive. Developed in collaboration with Yamaji Art, the Midwest Multicultural Association and small crafting groups dotted throughout the Midwest, this curated exhibition</p>	<p>1 October – 12 November 2021</p>	<p>Pre-Exhibition Show and Tell, 6 August</p> <p>Opening Night Event, 1 October (Coincides with Big Sky Readers and Writers Festival 2021 – themed "Weave Your Magic")</p> <p>Floor Talk with Peteris Ciemitis, 2 October</p> <p>Champion Bay Year 8 visit, 4 November</p> <p>Indian Ocean Craft Triennial – Artist Debrief Session, 7 November</p> <p>Exhibition Duration – General Attendance</p>	<p>19</p> <p>169</p> <p>20</p> <p>23</p> <p>15</p> <p>1,438</p>



ANNUAL ACTIVITIES REPORT, 2021-2022

brings together the craft of our local community with an over-reaching theme. The exhibition is part of a coordinated network of community exhibitions across Perth and WA from Sept-Oct 2021.			
Workshop Rocks Laneway	1 -2 October	Act Belong Commit Comic Making Workshop with graphic artist, Campbell Whyte, 4 sessions	85
Workshop GRAG	4 – 8 October	Sit and Stitch Crafting Workshops, 3 sessions	24
<p>Exhibition – Ground and First Floors <i>Midwest Art Prize 2021</i></p> <p>The MWAP is a biennial prize that is open to artists residing throughout Western Australia. It is the premier event on Geraldton’s art calendar. In 2021 the MWAP reached its’ first decade, generating 7 award events over the past 10 years. All artworks in the show are new and have never previously been exhibited. Entries opened 7 May and closed on 10 September. The City received 132 entries (69 of them from regional WA, including 58 from Midwest).</p> <p>The Mid West Art Prize 2021 had 5 categories:</p> <ul style="list-style-type: none"> - City of Greater Geraldton Overall Award for Excellence (Acquisitive) - \$20,000 	27 November 2021 – 30 January 2022	<p>Gala Opening Night Event, 27 November (included closure of street outside GRAG)</p> <p>Bundiyarra Photo Shoot, 24 December</p> <p>People’s Choice voting entries</p> <p>Exhibition Duration</p>	<p>520</p> <p>2</p> <p>999</p> <p>1,819</p>



ANNUAL ACTIVITIES REPORT, 2021-2022

<ul style="list-style-type: none"> - Yamaji Art Aboriginal Arts Award - \$3,500 - Local Member Lara Dalton (MLA) People's Choice Award - \$1,500 - Bowman-Bright Mid West Artist Award - \$1,000 - Latitude Jewellers Youth Award - \$500 			
<p>Exhibition</p> <p><i>Genesis 2021</i> City of Greater Geraldton, Geraldton Secondary Students. Co-delivered with Museum of Geraldton, due to timing of MWAP 21.</p> <p>Presented by the talented art students of six Geraldton secondary schools and the Mid West Home schoolers group. Students share their best work in the forms of sculpture, painting, printmaking, illustration, and digital media.</p>	<p>3 December 2021 – 23 January 2022</p>	<p>Opening Night Event at the Museum of Geraldton, 3 December</p> <p>Exhibition Duration</p> <p>People's Choice voting tally</p>	<p>60</p> <p>1,600</p> <p>940</p>
<p>School Holiday Activities GRAG</p>	<p>21, 23 December</p>	<p>Christmas Craft School Holiday Activities, 2 sessions</p>	<p>31</p>
<p>Outdoor Exhibition - Post Office Laneway Lightbox Outdoor Gallery</p>	<p>9 December 2021 – 9 February 2022</p>	<p>Local artist Marni Warren, exhibiting <i>Summer Celebrations</i></p>	<p>1</p>



ANNUAL ACTIVITIES REPORT, 2021-2022

Season's Greetings Banners Installation on Marine Terrace Mall	December 2021- January 2022	Local artist engaged to produce suite of 10 designs which captured the Geraldton "holiday feel" and celebrated cultural icons around town.	1
Workshop GRAG	6 January 2022	Irra Wangga Language Centre – professional development session delivered to Language Centre staff with regard to packing artworks for travel	15
School Holiday Activities GRAG	11 January, 21 January 2022	Propel Youth Arts Sketchbook Project	24
School Visit to Gallery	16 February 2022	Nagle Secondary School art student	7
Outdoor Exhibition - Post Office Laneway Lightbox Outdoor Gallery	February – March 2022	Exhibition – <i>Geraldton's Marine Life</i> by Paige Kirby	1
Exhibition – Project Gallery <i>Fountains of Dwayne</i> Zac Bruce As a child of the Hollywood blockbuster, Zac Bruce draws together celebrity and mythology in his videos and digital prints, addressing the current fascination with Armageddon while the world hopes for more than just survival. Exhibition – Ground Floor	18 March – 29 April 2022	Opening Night Event, 18 March Exhibition Duration Lino Print Workshop, 19 March People Choice Participation	103 959 10 553



ANNUAL ACTIVITIES REPORT, 2021-2022

<p><i>Focus 2022</i> Geraldton Camera Club</p> <p>In collaboration with Geraldton’s long-running Camera Club, this annual showcase sees the nationally-accredited photos of Midwest photographers, for sale and for People’s Choice voting.</p> <p>Exhibition – First Floor</p> <p><i>Survey Exhibition</i> Helen Clarke</p> <p>Curator Erika Monique</p> <p>Collected by the CGG and major galleries nationally, Helen Clarke is WA’s foremost reduction printmaker focused on WA native plants. This is her first survey exhibition.</p>			
<p>Workshop GRAG</p>	<p>19 March 2022</p>	<p>Printmaking workshop with Lizzy Robinson, DADAA</p>	<p>10</p>
<p>Exhibition – Project Gallery</p> <p><i>ATOMWA Media Perspectives</i></p>	<p>1 April 2022</p>	<p>Film shown in Project Gallery</p>	<p>18</p>



ANNUAL ACTIVITIES REPORT, 2021-2022

<p><i>Secondary Schools Media Film Festival</i></p> <p>The top copyright-free Media productions from WA's Year 12 2021 cohort. Supported by Geraldton Secondary Schools in collaboration with ATOMWA.</p>			
<p>School Holiday Activities GRAG</p>	<p>12, 21 April 2022</p>	<p>Easter School Holiday Activities, 2 sessions</p>	<p>41</p>
<p>Exhibition – Ground Floor</p> <p><i>Stratigraphy</i> Selected Artists from Art Collective WA</p> <p>Susan Roux, Merrick Belyea, Brad Rimmer, Sarah Elson</p> <p>A group exhibition from the independent, collectively-operated gallery of contemporary artists at the forefront of today's Arts practices in WA.</p> <p>Exhibition – First Floor</p> <p><i>Subject: Studio</i> Susan Ecker</p>	<p>13 May – 26 June 2022</p>	<p>Opening Night Event, 13 May</p> <p>Artist Panel Talk, 14 May</p> <p>Exhibition duration</p>	<p>85</p> <p>30</p> <p>901</p>



ANNUAL ACTIVITIES REPORT, 2021-2022

The latest exhibition of work by Susan Ecker. explores the studios of artists in some thirty paintings, sculptures, prints and drawings.			
Cinema Screening	14 May – 15 May 2022	Pride Queer Film Festival 2022 – 3 sessions	62
TAFE Group Visit	24 May 2022	Class visit to Gallery	10
School Group Visit	8 June 2022	Holland Street School visit to Gallery and Critter Trail	15
Outdoor Exhibition - Post Office Laneway Lightbox Outdoor Gallery	May – July 2022	<i>River, Ocean and Sky</i> by Aboriginal artist, Nicole Dickerson	1
Exhibition Planning Meeting GRAG	3 June 2022	Open Borders Artist Get-Together	13

ANNUAL ACTIVITIES REPORT, 2021-2022



School Holiday Workshop during IOTA21



Critter Trail and a prize winner (centre) with Gallery staff

ANNUAL ACTIVITIES REPORT, 2021-2022



Mid West Art Prize, Gala Opening Night, 27 November



Mid West Art Prize, Gala Opening Night, 27 November

ANNUAL ACTIVITIES REPORT, 2021-2022



Two of the Season's Greetings Banner designs



Horizon Sculpture on Geraldton Foreshore, 4 December

ANNUAL ACTIVITIES REPORT, 2021-2022



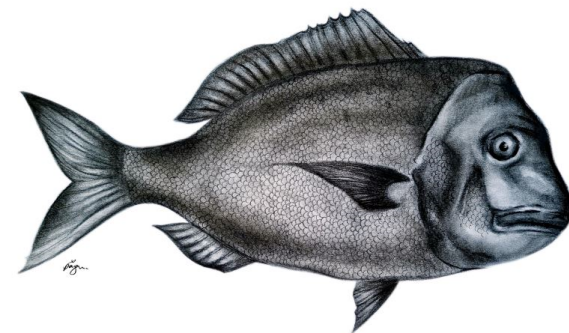
Sun rising over *Protected Memories* by April Pine and new GRAG garden development



Locally curated exhibition *Open Borders*, planning work undertaken from early in 2022, with opening date set for 8 July 2022.



External Gallery, Post Office Lane Lightbox Gallery – *River, Ocean & Sky* by Nicole Dickerson



External Gallery, Post Office Lane Lightbox Gallery – *Geraldton's Marine Life* by Paige Kirby



ANNUAL ACTIVITIES REPORT, 2021-2022

PART II – PERFORMANCE MEASURES

GOAL 1 - Facilitate meaningful and relevant arts engagement opportunities which increase engagement of the community with the City of Greater Geraldton Art Collection, exhibitions and programs facilitated by the Geraldton Regional Art Gallery whilst strengthening and developing the regional galleries network.

MEASURES	QUANTITY	COMMENTS
FTE of existing staff	3 FTE (1 full-time, 3 part-time)	3 FTE staff (1 full-time, 3 part-time), 1 Arts Administration trainee (12 months, fully grant funded via AOTM, tenure from December 2021 - December 2022), small casual pool
Number of visitors to Gallery	32,342	Includes foot-traffic to Visitor Centre, which is located in Gallery Shop Foyer
Number of visitors to exhibition spaces	9,046	
Number of exhibitions held, whether they are curated locally or travelling	18	12 local, 6 travelling
Number of days/hours open to public	Open 7 days per week	Saturday, Sunday & Monday (9.30am-1.30pm), Tuesday - Friday (9am-4pm), Open public holidays (except Easter Friday, Christmas, Boxing and New Years Day)
Number of activities held	71	Please see Part I for more details
Engagement statistics relating to Gallery social media and website platforms	Instagram interactions - 2,852; Instagram Followers - 1,875; Facebook Reach: 114,143;	



ANNUAL ACTIVITIES REPORT, 2021-2022

	Facebook Followers - 2,876	
GOAL 2 - Contribute to the vibrancy of the City of Greater Geraldton and the quality of life in regional Western Australia, attracting visitation and economy to the Midwest region.		
MEASURES	QUANTITY	COMMENTS
Visitor numbers and postcode data collection is undertaken to record the amount of visitation from both within the region, the State and other areas		Data collection needs to be refined
Engagement in public programmes are meaningful as indicated by feedback		<p>Example 1 - Community Feedback - I would just like to thank you all for everything that you did to bring Cathy Moon to Geraldton. I don't know if you have community feedback yet. It was a fantastic workshop. There was a creative vibe and urge to know, experiment and play that was refreshing. Cathy delivered a great workshop with lots of information. I know there is a desire within the group to work with indigo further. I think there is art hunger for this kind of skills and professional development within our Community. So thank you all for the work you do and the underlying passion that drives your ability to make things happen.</p> <p>Example 2 - Gallery Visitors' Book - "Definitely worth a visit!", "Fabulous exhibition and gallery", "Best exhibition of Australian artists I've seen."</p>



ANNUAL ACTIVITIES REPORT, 2021-2022

Number of artists represented in retail space and sales figures		Sales 2021-22 = \$27,663 with 25 Local Suppliers as artists and craftspeople, and 8 non-Local Suppliers
Number of persons on the Local Creatives Contact List		List not yet in development
Number of outside-hires of the Gallery by outside organisations	7	
How many public/community art activities have been held	12	6 External Gallery Exhibitions (Post Office Lane Lightbox Gallery), Bollard Art Project, Xmas Banners in Marine Terrace, Critter Trail on Chapman Road, Community art on Postcards, Mural in Federation Park, Yarn Bombing of Gallery
Examples of regional promotion of Gallery activities	Ongoing	Use of email group and F/B, Advertisements for MWAP in regional newsletters, Instagram Mid West Art Prize 2021 advertised in Artist's Chronicle (Visual Art in WA. Sept-Oct 21); RAC Horizons Magazine (April-May 22); The West Australian Art Directory in the Weekend West Australian 4/09/21; ongoing listing of current exhibitions in Art Almanac (national art guide); bimonthly listing of current exhibitions in Artist's Chronicle (State wide art guide)



ANNUAL ACTIVITIES REPORT, 2021-2022

GOAL 3 – Improve, protect and conserve the City of Greater Geraldton Art and Public Art Collections

MEASURES	QUANTITY	COMMENTS
Value of acquisitions added to the City of Greater Geraldton Collection and Public Art Collections	\$7,600	\$3,800 - Acquisition Mid West Art Prize 2021 Winner, <i>Catch</i> by Mikaela Castledine; \$2,900 - Gifted by artist <i>Winged Realm no.18</i> by Jo Darvall; \$900 - Gifted by artist <i>Mid West Coast</i> by Bethwyn Porter
Value of funding, grant and donations received from external sources	\$	Includes Donations at received at door, Workshops fees, Shop Retail Sales. Mid West Art Prize 2021 attracted \$6,500 in local sponsorship towards prizes
Records are kept of building environmental controls, including temperature and humidity	Ongoing	
Number of collection items that have been condition reported upon and any subsequent repairs or deaccession processes applied	Ongoing	An audit of both the CGG Art and Public Art Collections commenced in 2021. This involved an overhaul of processes with regard to accessioning of collection items, the digitisation of records and the arrangement of storage. This a substantial and time-consuming process, which has prioritised a number of key focus areas with regard to the CGG Collection and with a number of repair projects initiated with regard to Public Art Collection items. <i>Horizon</i> sculpture damaged



ANNUAL ACTIVITIES REPORT, 2021-2022

		beyond repair in December, <i>Zephyr II</i> controversial removal
Number of collection items digitised and added to online catalogues	448	Retrospective work is ongoing in this area. Art Gallery Catalogue is in the process being made available online via the Geraldton Regional Library. Entering of collection data was completed with collection of images now in process.
Number of training and professional development opportunities attended	4	Coordinator - AMaGA 2022 National Conference; All Gallery Staff - Mental Health Training, Cultural Awareness Training, Cybersecurity; Community & Public Art Officer - Provide First Aid

5.4 Geraldton Regional Art Gallery Strategic Plan 2023-2026 (TC)

6. General Business

6.1 Report from Coordinator Gallery and Public Art (MB)

TRIM Reference:	N/A
Attachment:	GRAG Coordinator Report – 15 September 2022

GERALDTON REGIONAL ART GALLERY
CO-ORDINATOR'S REPORT Marina Baker
GRAAC 10am Thursday 15 September 2022

RECENT PAST EXHIBITIONS

The Art Gallery continues to be surrounded by the construction of the Art Gallery Park and landscaping project. However the new back freight door is now in place in the south wall onto the carpark.

OPEN BORDERS



Local/9 artists and groups/16 participants/2 sites: GRAG and Wonthella Bushland Reserve
Local mentored Curator Roxanne Grant
Funding through Southern Forest Arts
Network of 15 state exhibitions and performances 2022-23

Opened Friday 8 July

9 July – 4 September 2022

Ground Floor

THE ALTERNATIVE ARCHIVE

Toured by Art On The Move
Survey Exhibition from the 2019 network of regional exhibitions under this statewide theme
27 WA artists
Including local artists Charmaine Green & Marianne Penberthy

Opened Friday 8 July

9 July – 4 September 2022

First Floor

Affiliated Workshops

'Mini-Weaving' school holidays activities with Anne-Maree Hopkinson
GRAG & Art on the Move supplied weaving activities

UPCOMING EXHIBITIONS



THE TOWN HALL 1907-1984 Co-Curators Ingrid Horn, Lorin Cox, Marina Baker

Combining the CGG Heritage, Civic and Art Collections to tell the history of this iconic building

Ground & First Floors

The Banksia Ball 50th Anniversary

With archival material kindly loaned by the family of George Abdullah with the origins of the 1972/1973 Banksia Ball, now known as the NAIDOC Ball

Opening Friday 30 September

1 October – 20 November 2022 Project Gallery

UPCOMING EVENTS and WORKSHOPS

'Eating Biscuits and Painting Tins' with Ellen Norrish. Acrylic Painting

3 sessions funded by Art On The Move coinciding with The Alternative Archive exhibition 2 – 4 September 2022

'Past – Present – Future' with photographer Elliot Brown. Paper & magazine Collage

3 sessions during September School Holidays

Youth Centre, Mullewa – Afternoon 27-29 Sept

Primary children – GRAG 10.30 – 12.30pm 4 Oct

Secondary children – GRAG 10.30 – 12.30pm 6 Oct

'Library Oral History Morning: Town Hall Memories' at GRAG with Heritage Coordinator Lorin Cox

10am – 11.30am 8 November

GENESIS 2022

Geraldton Secondary Schools Exhibition

Opening Friday 2 December

3 December 2022 – 22 January 2023

Ground Floor

Year Level Certificates and Prizes, People's Choice

INK IN THE LINES

Australian War Museum

Opening Friday 3 February 2023 **4 February – 12 March 2023**

First Floor

Many members and veterans of the Australian Defence Forces have tattoos, and while their reasons for getting tattooed are as varied as the people themselves, self-expression and belonging play a part. This Touring photographic exhibition documents those serving in the Armed Services, their tattoos, their reasons and memories.

THE VISITORS: Franca Barraclough

Artback NT

Ground Floor

A powerfully evocative exhibition by long-time Alice Springs based artist grappling with the conundrum that living in the desert presents but that also plays out across the nation. An immersive multi-media exhibition.

6.2 Report from Community and Public Art Officer (RV)

TRIM Reference:	N/A
Attachment:	GRAAC Public Art Report – 15 September 2022

GRAAC Report September 2022

Rachael Vieraitis- Community and Public Arts Officer

Mullewa Mural

- Mullewa Ladies; Helen Ansell, Pauline Bell, Charmaine Green, Debra Maher and Susan Merry were selected as the Artists to Design and paint the Mullewa Entrance Mural.
- Mural was completed on the 28 July.
- Launch of New Mullewa Entrance Mural on 23 August was a success, staff, Artists and councillors celebrated together at the mural site.



Mullewa Entrance Mural by local Artists, 2022

Big Sky Readers and Writer Festival: Words of Wisdom Workshop and Competition

- 2022 is the beginning of the International Decade of Indigenous Languages, as declared by the United Nations.
- To celebrate this occasion, a language exhibition will be mounted in the Post Office Lane Lightbox Gallery and the Geraldton Regional Library.
- Participants are invited to create and colour your own artwork, using a special template prepared by a local Aboriginal artist and words culturally approved for use.



Gumnut by Sarah Edge, 2022

Lightbox Gallery

- Sarah Edge's exhibiton, *Flora and Fauna*, is currently exhibited.
- Eight new Lightboxes from Elite Electrical have been successfully installed in the laneway on 28 June 2022.

Public Art Repairs: Emu Eggs and the City Status Fountain

- Contact with Artist, David Jones has been established with regard to repair to the City Status Fountain behind the Civic Centre and QPT, with a plan to repairs underway.
- Emu Eggs: remainder of tiles have been removed, more tiles ordered and the last of them being cut ready to install. A contractor will remove remaining grout and repair any cracks to concrete before final installation of tiles.
- Contact with Yamaji Art established around sign replacement and sand replacement upon completion of the Mosaic Egg component of this repair.

Public Art Repairs: Mullewa

- Following Heritage/ Art visit to Mullewa on 18/05 Signage has been renewed at PA 180: Everlasting Impressions in time for Wildflower Season
- Contact with contributing Artist Robyn Keefe has been established and research into signage for PA 175 Centennial Wall hanging is complete. Sign is in process of being designed and materials decided on.

7. Date of next meeting

8. Close