

Additional Information

Jesse Steele is a passionate advocate for Geraldton's future. Committed to building a safer, more affordable and vibrant community that honours the coastal and sporting lifestyle while ensuring financial stewardship.

A Geraldton local, Jesse brings over 15 years of experience in local government, education and community leadership. He is a secondary school teacher empowering the next generation. Jesse is married with two children and enjoys surfing, fishing and camping - living the lifestyle that makes Geraldton unique.

He holds numerous qualifications - Master Community Development, Graduate Diploma Education (current), Bachelor Art (English Lit), Diploma Business and Management

Crime and Safety

Jesse, former Coordinator of Youth Development at the City of Greater Geraldton, is a proven leader in juvenile justice reform across the Midwest, having successfully secured and managed State Government funding for youth diversionary programs. He has built strong stakeholder partnerships and championed proactive community-led safety strategies that empower at-risk youth and foster local resilience.

Cost of Living

Jesse understands the financial pressures families face and is deeply committed to keeping council rates low, drawing on his experience in budget management and financial reporting from his time in local government. He will advocate for smarter spending and transparent financial decisions that deliver genuine value to rate payers.

Development with lifestyle

Jesse believes in the thoughtful development that enhances Geraldton coastal charm and sporting culture, drawing on his experience coordinating music festivals, art projects and community vibrancy initiatives that celebrate local identity while supporting infrastructure that promotes active living- such as parks and sports facilities.

Financial Responsibility

Jesse is committed to championing responsible governance that balances growth with fiscal responsibility.