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| Area: Geraldton | Place Number: 286 | Category: 2 |
| Assessment Date: 05/12/1996 | Last Revision Date: 01/12/2009 | |
| HCWA Number: 13450 | Asset ID: MCH126954 | |

PLACE DETAILS

| | |
|-----------------------|---------------------|
| Name: | Wittenoom Buildings |
| Other Names: | 145 Marine Terrace |
| Type of Place: | Shop |
| Address: | 145 Marine Terrace |
| Suburb: | Geraldton |

LOCATION

| | | | | | |
|-----------------------|-------|----------------------|------------|---------------------|------------|
| Map Reference: | 14.15 | GPS Northing: | 6814632.00 | GPS Easting: | 266573.000 |
| | | | 0000 | | 000 |



Photo Description:

5/12/2008

Tanya Henkel

Building addresses the corner.

SITE DETAILS

| | | | |
|--------------------|-------|--------------------|-------|
| Lot No.: | Lot 8 | Assess No.: | 11543 |
| Reserv No.: | | Vol/Fol: | |
| Dia/Plan: | | | |

USE OF PLACE

| | | | |
|-----------------------|-----------------|------------------|----------|
| Original Use: | Shops & Offices | | |
| Current Use: | Shops | | |
| Ownership: | | | |
| Public Access: | Restricted | Occupied: | Occupied |

DESCRIPTION

| | | | |
|-------------------------|-----------------------|-------------------|-----------------|
| Walls: | Rendered Masonry | Roof: | Corrugated Iron |
| Condition: | Not applicable | Integrity: | |
| Original fabric: | | | |
| Modifications: | Ground floor openings | | |

This large two storey L-shaped building with hipped roofs behind a rendered masonry parapet wall is situated on a prominent corner location. Its Federation Free Classical architectural style features arched entry door ways on the corner and to the west elevation and arched windows to both storeys. Two large shop front windows are located to either side of the truncated corner. The southern most section on Marine Terrace has an ashlar finish to the ground floor. The timber framed double hung windows to the first floor have key stone arch with decorative moulding. Above the arch to the first floor corner window, a second moulded arch has the name of the building inscribed on it "WITTENOOM'S BUILDINGS". Below each first floor window there is a small masonry balustrade with engaged columns. Decorative string lines run along the level of the top of the balustrades and around the building and the bottom of the window arches and a decorative frieze sits below the moulded parapet of the double hung windows. The second storey of the main building has a skillion roof behind a low rendered masonry parapet wall. The ground floor to the south east has arched double hung timber windows each side of the arched entry doorway and the render to this section has an ashlar finish. There are large shop windows to the north and north west which, along with the corner double aluminium entry doors, have canvas awnings. To the rear on Cathedral Avenue (east) there is a small single storey addition with a hipped roof and altered door and window openings. Alterations include the removal of the original bull nosed verandah and the introduction of canvas awnings and some changes to windows and doors on the ground floor.

HISTORY

| | | | |
|---------------------------|---------|----------------|------------|
| Construction Date: | 1892 | Source: | Jim Lowrie |
| Architect: | Unknown | | |
| Builder: | Unknown | | |

Tenders for the construction of the Wittenoom Buildings closed on 1 April 1892, and the foundation stone was laid in June 1892. Council approved an extension of the building in 1910. (Jim Lowrie, "A Mixed Bag of Things that Happened Over the Years") This building was built for Edward and Frank Wittenoom, pioneer pastoralists and businessmen. Edward was also an MP. Dalgety & Co. opened the Geraldton branch of its pastoral business in the western most section of the building in 1899. The building also accommodated the offices of architect, Henry Marwood, from 1911 until the early 1920's. Marwood designed a number of well known buildings in the City and in the region, including the St Georges Buildings and the Grantown Boarding House. In the 1930s the corner shop of the building contained a Pharmacy, Conway's Chemist. It was later taken over by Brandenburg's who then shifted to the site of Fountains Pharmacy in 1945-6. (Source: Gratte, S., "Pharmacies in Geraldton", 1992, GLLSCVF - Businesses) The building also accommodated Mr Cavanagh, an Accountant. (Source: Shirley Scotter)

HISTORIC THEMES

| | |
|--------------|--|
| HCWA: | 308 Commercial services and industries 605 Famous and infamous people |
| AHC: | 3.19 Marketing and retailing 3.8.6 Building and maintaining railways |

STATEMENT OF SIGNIFICANCE

The two storey Wittenoom Buildings has high streetscape value due to its competently designed architectural style, its scale and its prominent corner location in the City centre. Although the building has undergone some alterations, the place still retains much of its original window forms and decoration to the street facade. Further, the place has some historic significance for its association with commercial activities in the town since the late nineteenth century as well as for its association with the Wittenoom family.

RECOMMENDATION:

Many of the buildings on Marine Terrace, between Cathedral Avenue and Fitzgerald Street, have high streetscape value due to their similar scale,

style, retention of decorative features and period of construction. Consideration should be given to recognising this area as a precinct with encouragement given to owners to enhance the heritage values of the buildings.

MANAGEMENT CATEGORY

| | |
|-----------------------------------|---|
| Management Category: | 2 |
| Level of Significance: | CONSIDERABLE SIGNIFICANCE: Very important to the heritage of the locality. |
| Management Recommendation: | Conservation of the place is highly recommended. Any proposed change should not unduly impact on the heritage values of the place and should retain significant fabric wherever feasible. |

OTHER LISTINGS

No other listings

SUPPORTING INFORMATION

Considine & Griffiths Architects, "Geraldton Foreshore Conservation Plan", 2002 - Building 22.
GLLSPC - Geraldton (General) & Marine Terrace.
GLLSCVF - Businesses.
Lowrie, J., "A Mixed Bag of Things that Happened Over the Years".

OTHER PHOTOS



Photo Description:

5/12/1996

Suba & Grundy

Arched windows a feature.